

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A commodity display device, comprising:

a wall surface member having a turning space with catching grooves formed on its inside wall by forming a catching protrusion bar on a long vertical wall surface and with catching grooves formed on the inside wall of the vertical wall surface, which is to be attached to a wall surface or the like of a shop or the like, so to protrude and overhang from the vertical wall surface and extending the catching protrusion bar downward to form a semicircular flection, and

a hanging shelf member having a catching member vertically formed at a leading end of a rod shape support member for supporting commodities or the like to be displayed, a leading end of the catching member bent into an L shape to form a standing part, and engagement projections formed on the bent part and the pointed part of the standing part;

wherein the end of the standing part of the hanging shelf member is positioned in the opening of the catching protrusion bar at an angle that the catching protrusion bar becomes substantially horizontal and the standing part of the hanging shelf member is turned along the inside wall surface of the turning space of the wall surface member to engage the engagement projection formed on the pointed part of the standing part with the catching grooves formed on the inside wall of the catching protrusion bar and the engagement projection formed on the bent part of the standing part with the catching grooves formed on the inside wall of the vertical wall surface, the catching member comes into close contact with the vertical wall surface, and the support member becomes substantially vertical with respect to the vertical wall surface.

2. (Previously Presented) The commodity display device according to claim 1, wherein the turning space of the wall surface member comprises:

a catching groove formed on the vertical wall surface;

a catching groove formed on the inner side of the leading end of the semicircularly bent catching protrusion bar; and

a hollow part in which the catching member turns.

3. (Previously Presented) The commodity display device according to claim 1, wherein the engagement projections of the hanging shelf member are formed by protruding on the back surface of the standing part which is bent into the L shape and slanting a pointed part formed by bending the catching member.

4. (Previously Presented) The commodity display device according to claim 1, wherein the engagement projections of the hanging shelf member are fitted into the catching grooves in the turning space by a turning operation of the engagement projections and lowering of the hanging shelf member by its own weight.

5. (Previously Presented) The commodity display device according to claim 1, wherein the vertical wall surface comprises plural wall surface members which are assembled to be mutually adjacent in a vertical direction, and one of the adjacent wall surface members is screwed to cover setscrews of the other wall surface member.